

Message Text

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FOR AMBASSADOR FROM RICH

E.O. 11652: N/A

TAGS: OTRA (VOSS, JAMES), BTRA

SUBJECT: POSSIBLE HIGH-LEVEL BUSINESS DELEGATION

REF: SEOUL 3475

1. I HAVE TALKED WITH BILL HENDERSON OF U.S.-KOREA
ECONOMIC COUNCIL IN NEW YORK WHICH IS ATTEMPTING TO
ORGANIZE THE DELEGATION YOU HAVE HEARD ABOUT.

2. ACCORDING TO HENDERSON, THE TRIP IS FAR FROM DEFINITE
AT THIS TIME, BUT THE PLANNING DATES ARE JUNE 19 TO
JUNE 21 IN THE ROK. TRIP IS THIS YEAR'S VERSION OF
ANNUAL DELEGATION OF BUSINESS EXECUTIVES ORGANIZED UNDER
THE COUNCIL AUSPICES. UNLIKE LARGE DELEGATIONS OF MIDDLE-
LEVEL EXECUTIVES CHARACTERISTIC OF PAST TRIPS, 1978
PLANNING HAS BEEN FOR SMALL GROUP (NOT MORE THAN EIGHT)
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OF CORPORATION CHIEF EXECUTIVES ONLY. IF SUCCESSFULLY
ARRANGED, JIM VOSS OF CALTEX DEFINITELY WILL HEAD THE
GROUP IN HIS CAPACITY AS CHAIRMAN OF THE U.S.-KOREA
ECONOMIC COUNCIL. HOWEVER, HENDERSON REPORTS THAT
PROSPECTS REMAIN VERY UNCERTAIN AT THIS TIME, SINCE MANY
EXECUTIVES FEEL THIS IS A POOR YEAR, WITH REGARD TO AMERICAN
PUBLIC RELATIONS, FOR CHIEF CORPORATE EXECUTIVES TO MAKE

AN ORGANIZED TRIP TO THE ROK. HOPEFULLY THE SITUATION

WILL CLARIFY IN ABOUT A WEEK OR TEN DAYS AND
HENDERSON HAS PROMISED TO KEEP ME INFORMED IN ORDER
TO PASS FULL INFO ON TO YOU.

3. IF THE SMALL HIGH-LEVEL DELEGATION DOES NOT WORK OUT,
NEXT COUNCIL-SPONSORED TRIP WILL BE IN SPRING OF 1979.
VANCE

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